

BEST OF WEDDING GUIDE TO THE OUTER BANKS 2024

READER'S CHOICE BEST OF OBX WEDDINGS
From the Local Readership of Outer Banks Coastal Life Magazine

INSIDE 2024 ISSUE
Ad Space: 1/12/24
Ad Approval: 1/19/24



WINNING CAMPAIGNS

Best of OBX Weddings was part of the Outer Banks Coastal Life Reader's Choice Best of OBX contest which ran from October 9 – December 2, 2023. A total of 15,036 votes were submitted to determine results. We will have these results within the 2024 **Wedding Guide to the Outer Banks**. All Gold, Silver, and Bronze winners will be listed within this special editorial section.

Packages Available to Winners of Gold, Silver and Bronze Levels

Special Appreciation Campaigns

What's Included:

A. Thank You Ad

Size of choice. Express your appreciation and success with a display ad. All ads will be placed within the **Best of OBX Weddings** section of the magazine.



B. Wall Plaque

Display your accomplishment with an official Best of Wedding Guide to the Outer Banks wall plaque. Ideal for your business lobby area. Actual Size: 10.5" x 12.5"



OR* Banner

A 2.5' x 5' vinyl banner for your business to display—ideal for storefronts, events and more.



"AWARD WINNERS" DISCOUNTED RATES (Includes A & B above)

	Discounted Ad Rate	Normal Ad Rate
1/8 Page	\$540	n/a
1/4 Page	\$950	\$1,380
1/2 Page	\$1,560	\$2,070
Full Page	\$2,200	\$2,740



ADDITIONAL INFORMATION

Rates include Bridal leads, complimentary ad design and web listing on OuterBanksWeddingGuide.com.

Additional listings can also be purchased on OuterBanks.com for \$550.

Value of Wall Plaque or Banner is \$195. and is included within campaign prices.

FOR MORE INFORMATION

Jeff Donohue 252-202-5029 · jeffd@vgnet.com ■ **Jay Bellamy** 252-202-4015 · jay@vgnet.com