

THE PERFECT MATCH FOR WEDDING PHOTOGRAPHERS *First in OBX Weddings, Since 2001*



Photographer Benefits Included:

- Showcased within Real Wedding spreads.
- Featured & Credited throughout the publication.
- Potential Cover image selection.

Reach That Matters Most!

- Magazine mailed directly to bridal inquiries coming from *OuterBanksWeddingGuide.com* PLUS *OuterBanks.com* which has over 985 thousand unique visitors per year.
- Free rack circulation throughout the Outer Banks, in over 50 locations!
- Promoted and handed out at bridal shows in Central, Northern and Coastal Virginia markets throughout 2026, including:

Coastal Virginia Wedding Showcase
Virginia Beach, January

Uniquely Yours Showcase
Norfolk, January

Show Bride Winter Engagement Expo
Hampton, January

Central Virginia Wedding Showcase
Lynchburg, April

Show Bride Spring Engagement Expo
Virginia Beach, March

Additional Events Include:

Stockley Gardens
Norfolk

Coastal Virginia WineFest
Virginia Beach

We're In Good Company!

Just a few photographers that have appeared in the publication:

Sarah D'Ambra Photography
Lori Douglas Photography
Light Shifter Studios
Katieidid Photography
Outer Banks Productions

Daniel Pullen Photography
Sarah Keenan Creative
Julie Dreelein's Beach Productions
Ginger Snaps Photography
Neil GT Photography

Matt Lusk Photography
Genevieve-Stewart Photography
Carrie Roen Photography
Keri Pampuch Photography

All Rates Include:

Bridal Leads, Complimentary Ad Design, Listings on *OuterBanks.com* plus *OuterBanksWeddingGuide.com*

Ad Size	Annual Rate	Ad Size	Annual Rate
Full Page	\$3,290	Back Cover	\$4,030
1/2 Page	\$2,620	Double Page	\$5,920
1/4 Page	\$1,930	Inside Front or + PG 3	\$3,920

We accept all major credit cards (3% surcharge fee applies); ACH payments accepted with no service fees.

TRIPLE-EDGED DIGITAL COVERAGE

Expanded Reach via Two Powerful Websites

OuterBanksWeddingGuide.com

The area's original bridal industry dedicated website, serving as the digital go-to for couples preparing to marry on the Outer Banks.



Website Advertising Options

OuterBanksWeddingGuide.com

FEATURED LISTING

(Included w/Magazine Ad Buy - \$1200 w/out Print Ad)

- Placement within "Professionals" tab on one vendor category
- Profile page including 2-8 photos and 35-300-word business description (levels depend on print ad size)
- Links to website, email, social media and map locator

FOOTER LEADERBOARD

Throughout Site in Rotation on All Pages (4 available)

(\$3,600 w/out Print Ad)



Leading the area in web traffic, photographers can expect hundreds of clicks/referrals from this multi-purposed website. Subcategories include Wedding Videographers and Beach Portraits.

Website Advertising Packages *OuterBanks.com*

ADVERTISING UPGRADED LISTING

\$550 Value (Included w/Magazine Ad Buy

- \$1500 w/out Print Ad)

- Profile page including photo, unlimited/ updatable text, web link + map locator feature

SILVER PACKAGE

\$1,930 (\$2900 w/out Print Ad Buy)

- 2nd highest tier ad, above Upgraded Listing with click-thru ability from category page.
- Profile page includes 4 photos. 50,000 guaranteed Run-of-Site Impressions annually.

GOLD PACKAGE

\$2,820 (\$3850 w/out Print Ad Buy)

- Highest tier ad, featuring click-thru ability from category page and video placement.
- Profile page includes 6 photos. 100,000 guaranteed Run-of-Site Impressions annually.

Content Page Sponsorships & Events Packages Are Also Available.

**Above pricing applies to all segments except Vacation Rentals, Real Estate & Hotels.*



* ALL NEW! *

Additional Photographer Promotions on Social Media in the Coastal Virginia and Lynchburg, VA markets as an added value for participants!

Submit your *REAL WEDDING* via the forms at OuterBanksWeddingGuide.com/forms where you will also find detailed instructions on how to submit your files.