

# >> Requirements for 2026



**PHOTO DUE DATE** **Jan. 16, 2026**

(photos received after this date may not be reviewed or considered for publication)

**PREFERRED FORMAT:** JPGs

**COLOR:** RGB

**RESOLUTION:** 300 ppi

**COVER IMAGES:** Minimum size is 9" x 12"

**ORGANIZE IMAGES BY CATEGORY:**

1. Divide your images into separate folders

2. Use the following category names (not all categories need to be used):

**Beauty** (beauty, pampering, getting ready, spa)

**Brides**

**Boutique** (dresses, shoes, jewelry, bowties, socks, etc)

**Cakes** (cakes, cupcakes, unique desserts)

**Couples**

**Covers**

**Decor**

**Details**

**Flowers**

**Food** (food, drinks, bar, catering)

**Grooms**

**Hair**

**Kids**

**Make-up**

**Miscellaneous**

**Music** (music, dancing, dj, bands)

**Official** (officiants, vows, ceremony)

**People**

**Pets**

**Planning**

**Rings**

**Social Media** (selfies, hashtags, sharing, websites)

**Trends**

**Venue**

## Photography Submission Specs



**We review thousands of photo submissions** each year when selecting photography to use. Therefore, please **use the guidelines below** when submitting your images.



### **NAMING FILES - USE YOUR INITIALS:**

Rename your files starting with your initials, then an underscore and brief description (on a Mac select the multiple files desired to input your initials prefix, right click and select Rename, select Add Text and choose Before Name)

Example: If your name is Jane Smith, your photos would be named

JS\_bride01.jpg      JS\_couple-kissing.jpg      JS\_champagne-toast.jpg

### **PHOTO CREDITS:**

On the Photo Release form, clearly write exactly how you would like your photos credited – with either your name or company name. Please keep it as short as possible.

### **SEND US YOUR FILES:**

Image files along with a pdf contact sheet should be sent via WeTransfer (*This is the preferred method and it's FREE! Go to WeTransfer.com*), DropBox or other file sharing service. Send to [csinclair@vistamediainc.com](mailto:csinclair@vistamediainc.com). Though not preferred, flash drives will be accepted. Please mail to address below.

VistaMedia, Inc.

Attention: Christina Sinclair

1264 Perimeter Parkway

Virginia Beach, VA 23454

### **QUESTIONS?**

Please call Christina Sinclair at 757-422-8979 ext. 146

or send email to [csinclair@vistamediainc.com](mailto:csinclair@vistamediainc.com). 757-422-8979 ext. 145

**DO NOT submit photos by "Bride/Groom name" – YOU MUST USE LISTED CATEGORIES TO BE INCLUDED**