

>> Requirements for 2027



Photography Submission Specs



We review thousands of photo submissions each year when selecting photography to use. Therefore, please *use the guidelines below* when submitting your images.

PHOTO DUE DATE **Jan. 4, 2027**

Photos received after this date may not be reviewed or considered for publication.

■ **PREFERRED FORMAT:** JPGs (do not crop too tightly)

■ **COLOR:** RGB

■ **RESOLUTION:** 300 ppi

■ **COVER IMAGES:** Minimum size is 9" x 12"

■ **ORGANIZE IMAGES BY CATEGORY:**

1. Divide your images into separate folders.
2. Use the following category names (not all categories need to be used):

Beauty (beauty, pampering, getting ready, spa)

Brides

Boutique (dresses, shoes, jewelry, bowties, socks, etc)

Cakes (cakes, cupcakes, unique desserts)

Couples

Covers

Decor

Details

Flowers

Food (food, drinks, bar, catering)

Grooms

Hair

Kids

Make-up

Miscellaneous

Music (music, dancing, dj, bands)

Official (officiants, vows, ceremony)

People

Pets

Planning

Rings

Social Media (selfies, hashtags, sharing, websites)

Trends

Venue



■ **NAMING FILES - USE YOUR INITIALS:**

Rename your files starting with your initials, then an underscore and brief description (*on a Mac select the multiple files desired to add your initials, right click and select Rename, select Add Text and choose Before Name*)

Example: If your name is Jane Smith, your photos would be named

JS_bride01.jpg JS_couple-kissing.jpg JS_champagne-toast.jpg

■ **PHOTO CREDITS:**

On the Photo Release form, clearly write exactly how you would like your photos credited—either your name or company name and please keep it as short as possible.

■ **SEND US YOUR FILES:**

Image files along with a pdf contact sheet should be sent via WeTransfer (*This is the preferred method and it's FREE! Go to WeTransfer.com*), DropBox or other file sharing service. Send to csinclair@vistamediainc.com. Though not preferred, flash drives will be accepted. Please mail to address below.

VistaMedia, Inc.
Attention: Christina Sinclair
1264 Perimeter Parkway
Virginia Beach, VA 23454

■ **QUESTIONS?**

Please call Christina Sinclair at 757-422-8979 ext. 146 or send email to: csinclair@vistamediainc.com.

👉 **DO NOT** submit photos by "Bride/Groom name" — **YOU MUST USE LISTED CATEGORIES TO BE INCLUDED**